

ПNetApp intel

AlPod Mini with Intel

Positioning and Selling





When to Position?

Does the Customer...

Need to procure a SLED contract?

Work in a regulated industry such as finance, healthcare or telcom?

Have a mission to "do more with less" considering funding and headcount constraints?

Have an Al mandate such as Executive Order 14179?

Have high security requirements for an AI solution deployed on premises?

Need to initially make modest investments in the software, tools and talent to grow over time?

Key Selling Points

immixGroup has a variety of SLED and Cooperative Contracts.

ONTAP's flexibility with data tiering serves the right data to the right-size project at the right time.

CPU Based solutions are dramatically less complex and costly than GPU based solutions.

The OPEA Open Source Solution provides maximum flexibility for quick project deployments.

You don't have to have an army of Data Scientists to be successful.

You don't need a large budget to serve your departments need for AI Chat Q&A.

Keep your data completely secure. NetApp is FIPS 140-3 approved.

ONTAP's integrated. It allows you to keep your RBAC controls in place as you deploy AI.



When to Not to Position?



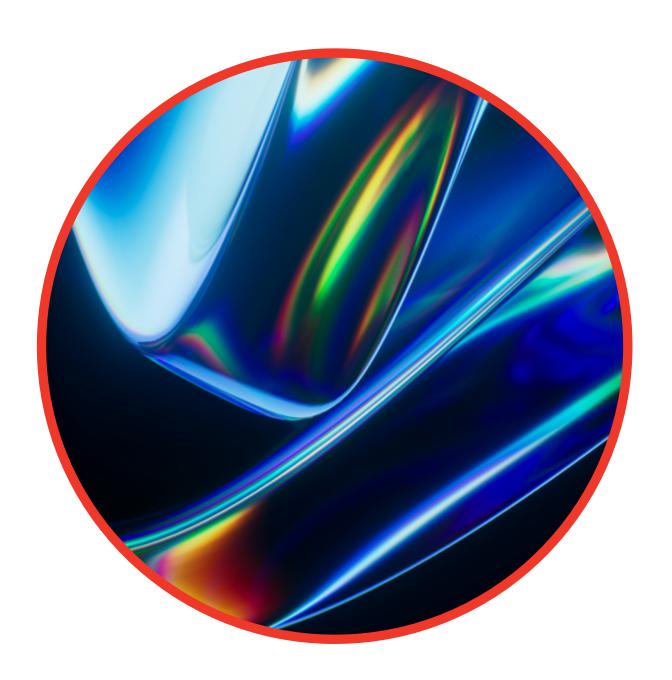


Customer is attempting to perform scientific simulations such as gene research.



Large Language Model

Customer is trying to create their own Large Language Model (LLM).



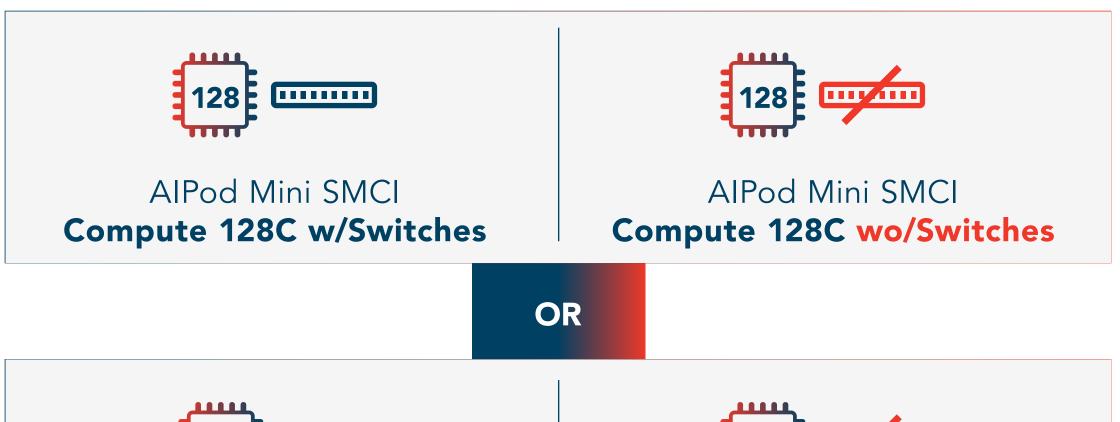
3D Renderings

Customer is working to create high-fidelity 3D renderings.

AlPod Mini with Intel

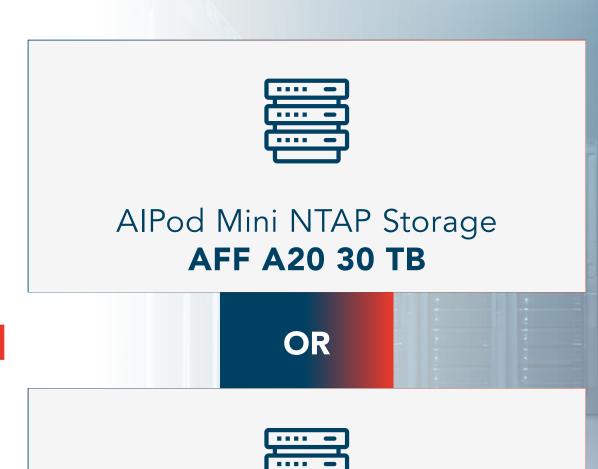
Available in CPU Configurations of 128 or 96 Cores, with either NetApp A20 or A30 ONTAP-driven storage.

QUOTING













Click to search Fed, State and Local Contracts



Call to Action

1

Reach out to your Channel Manager for an introduction to Arrow's Al Academy.



2

Request a
Demo from your
Arrow Channel
Manager



3

Use Arrow's Al Assessment to get the first Al use cases Identified.



4

Arrow's Al Assessment
Service to develop
the first Minimum
Viable Product (MVP).



5

Utilize our
Al Presales Team
to find your first
opportunity!

