

Capture more cloud opportunity with CloudHealth

As cloud spending is expected to double by 2028¹, propelled by companies' AI, edge, and app development strategies, cloud buyers want to gain better control over their costs by implementing cloud cost management solutions.

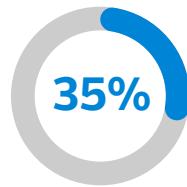


\$1.8T (2028)

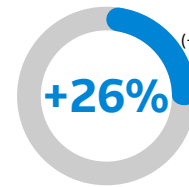


\$832B (2024)

predicted worldwide public cloud spending¹



of cloud buyers **will deploy FinOps in the next 12 months**²



23.4B
(+26% increase)

projected growth of the Intelligent CloudOps software market from 2023³

Of course, the major cloud service providers all offer cost management tools, but they do not provide the breadth and depth of capabilities required to manage, optimize, and govern multi-cloud environments.

That's where you come in and save your customer from complex, multi-tool cloud cost management. Deliver the simplicity your customers need with a solution that works with all the major cloud providers while still managing cloud costs from a single platform.

Why your customers will want the CloudHealth platform

CloudHealth helps businesses enhance collaboration and accessibility to multi-cloud cost and usage data so that better decisions can be made. CloudHealth provides:



UNIFIED AND MODERNIZED MULTI-CLOUD EXPERIENCE

Meet and exceed the needs of the business with easy management of multi-cloud through intuitive and centralized interfaces that anyone can use



CUSTOM REPORTING AT PUBLIC CLOUD SCALE

Conduct detailed analysis and reporting of multi-cloud environments at the scale needed for true, business-driven decisions



CONTINUOUS MULTI-CLOUD OPTIMIZATION

Keep cloud environments in optimized states, staying aware of opportunities to be more cost efficient, environment friendly, and reduce waste



A TOOL FOR THE ENTIRE FINOPS TEAM

Remove technical learning curves associated with most FinOps tools with Intelligent Assist, a GenAI FinOps copilot for many cloud management tasks



FINOPS PRACTICES ACROSS THE ENTIRE BUSINESS

Create personalized and business-relevant experiences in the platform, implement governance at scale and bring CloudHealth data into other systems and processes

CloudHealth enables you to extend enterprise-grade technologies to your customer base.

FORRESTER®

Broadcom (CloudHealth) named a Leader in The Forrester Wave™: Cloud Cost Management And Optimization Solutions, Q3 2024.

Enabling FinOps-driven outcomes⁴



Inform

- Achieve full visibility** into your cloud spend across services and teams.
- Develop a tag management strategy** to enable accurate reporting.
- Drive your sustainability agenda** with a platform built to enable change.
- Implement data-driven budgeting** and forecasting, to align your cloud costs
- Establish cloud usage KPIs** to enable business objective alignment



Optimize

- Optimize cloud resources** to reduce waste and maximize value.
- Identify opportunities** to improve cloud efficiency and performance.
- Track, measure, and report** realized savings from optimization initiatives.
- Align cloud performance** to organizational goals.



Operate

- Operationalize cloud FinOps** to make financial accountability a priority.
- Enforce cloud efficiency** through policy-driven governance and guardrails.
- Automate key cloud workflows** for consistency and speed.
- Foster a culture of shared accountability and collaboration** to advance FinOps practices, and cloud performance.

With CloudHealth, you can start by solving your customers' multi-cloud FinOps challenges and then expand into other use cases like such as sustainability, security and compliance, or cloud migration and consulting.

Additionally, as an MSP, you can benefit because CloudHealth can help you:

Centralize customer management

Gain visibility and reporting across all your customer tenants from one console

Streamline billing

Easily scale your billing operations as you continue to grow your business

Drive profitability

Identify and take advantage of opportunities to increase your profit margins

By partnering with Arrow, the exclusive global provider of the CloudHealth platform, you can offer your own customers a robust, fully fledged FinOps solution packaged as a consumable service — saving them from the complexity and cost of purchasing, managing and upgrading a cloud cost management platform themselves!

Sources:

1. IDC Semiannual Public Cloud Services Tracker, 2025, November Release
2. IDC Cloud Pulse, March 2025
3. IDC Worldwide Intelligent Cloud and Edge Operations with FinOps Software Market Shares, 2024: Faster Growth Continues, # US53688325
4. FinOps Foundation, [FinOps Phases](#), Accesses, Nov 19, 2025

Get started with CloudHealth today.

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