



CloudHealth®
by Broadcom

Help customers scale AI without losing control

**AI is reshaping the economics of the cloud —
and creating a major opportunity for partners.**

As enterprises accelerate AI adoption, customers are under pressure to control rising cloud costs, improve operational efficiency and govern increasingly complex environments.

FinOps and cloud optimization leaders are now at the center of that conversation.

**CloudHealth helps partners deliver the visibility,
optimization and governance customers need
to scale AI with confidence.**

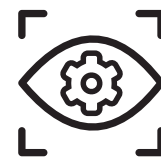


AI changes the cloud cost conversation

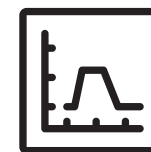
Every model interaction, automated workflow and AI-driven application consumes compute, drives spend and impacts profitability. Customers need more than traditional cloud management — they need a smarter approach to understanding and optimizing the cost of intelligence.

CloudHealth enables partners to help customers:

**Gain visibility
into AI and
cloud spend**



**Track usage across
teams, workloads
and business units**



**Reduce waste
without slowing
innovation**



**Establish governance
for long-term
cost control**

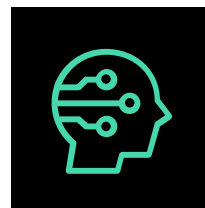


**Align cloud and
AI investments to
business outcomes**



Turn FinOps into a strategic advantage

AI is accelerating the evolution of FinOps from cost management to strategic business enablement. CloudHealth empowers partners to deliver **high-value advisory and optimization services across two critical areas:**



AI for FinOps

Use AI-driven insights and automation to improve how customers manage and optimize cloud costs.



FinOps for AI

Help customers ensure AI workloads operate efficiently, transparently and cost-effectively. Together, these capabilities position partners to lead the next phase of cloud financial operations.

Deliver continuous customer value

Customers need ongoing guidance as AI adoption grows and cloud environments become more dynamic. CloudHealth helps partners create repeatable, scalable services that support customers through every stage of maturity:

Inform

Help customers make AI and cloud spend visible, measurable and understandable.

Optimize

Identify inefficiencies, reduce waste and improve resource utilization across environments.

Operate

Establish policies and accountability frameworks that prevent cost sprawl from returning.

Build a more strategic practice

CloudHealth helps FinOps and cloud optimization leaders evolve beyond reactive cost management and deliver measurable business outcomes.

With CloudHealth, partners can:



**Strengthen
strategic customer
relationships**



**Expand advisory
and managed service
opportunities**



**Differentiate with
AI-focused optimization
expertise**



**Improve customer
retention and
long-term value**



**Deliver actionable
insights across multi-
cloud environments**

Lead the next era of cloud financial operations

AI is changing how customers consume technology — and how partners create value. Organizations need trusted advisors who can help them balance innovation with financial accountability.

CloudHealth gives partners the platform, insight and intelligence to help customers optimize cloud and AI investments at scale.

