



Red Hat

Bring solutions to life at Arrow's global experience centers

Elevate your trusted advisor status by demonstrating the power of Red Hat

Built for the way you sell -- and your customers buy -- technology

[Arrow's experience centers](#) are purpose-built labs designed to help you accelerate sales cycles and prove the value of Red Hat in real time. Whether you're showcasing hybrid infrastructure or unlocking the power of AI, we offer expert-led, ready-made environments, where concepts become customer-ready solutions.



Reduces buyers hesitation

Show customers how Red Hat performs in their environment before they invest



Fast-track customer decisions

Close deals faster with proof points that remove uncertainty and delay



Expand your deal size

Demonstrate how Red Hat integrates with adjacent hardware and software



Extend your technical team

Showcase IT capabilities without building a lab of your own



Deliver unique experiences

Run demos, proofs of concept (POCs) and workshops your competitors simply can't match



Build trust

Let customers touch and test high-performance, enterprise-grade infrastructure



Arrow's experience centers

*Side-by-side capabilities and
use cases*

Infrastructure & Integration

United States

Red Hat technologies

- OpenShift (enterprise Kubernetes)
- Hosted control planes (HyperShift)
- Red Hat Enterprise Linux (RHEL)
- OpenShift AI
- Ansible (automation orchestration)

Ecosystem integrations

- HPE, Dell, NetApp, Cisco, IBM, Palo Alto Networks, Nutanix
- Full-stack hybrid infrastructure (compute, storage, network, security)

AI enablement

- AI-powered workload demos using OpenShift AI
- Watsonx portfolio integration for applied use cases
- Partner-ready workshops and POCs

GPU resources

- Select GPU availability for testing AI scenarios
- Aligned to sales enablement needs

Use case scenarios

- Pre-sales solution validation and POCs
- Hosted control plane and OpenShift scaling demos
- Integration labs for multivendor architecture
- Customer-facing workshops to justify infrastructure choices

AI Enablement & Experimentation

Sweden

- OpenShift AI (collaborative MLOps)
- RHEL AI (Linux AI environment)
- Containerized LLMs

- Focused Red Hat and IBM integration
- Containerized AI tooling and models
- Multi-node OpenShift cluster builds

- Model development and testing (LLMs, ML, GenAI)
- GPU benchmarking and performance tuning
- Sandbox environments for AI architecture validation

- 26+ GPUs (NVIDIA A100, L40, Intel)
- Built for heavy model training and comparison
- Energy-efficiency testing (tokens per watt)

- Technical AI experimentation and benchmarking
- Scaled LLM deployment in OpenShift
- ESG-aligned performance modeling
- AI pipeline readiness and model portability

Contact your Arrow Red Hat representative or visit [Arrow's experience centers online](#) today.